



INNOTACT CONSULTING B.V.

life sciences • innovation • development

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InnoTact Consulting BV (1998) is an independent Life Sciences consulting firm. We advise both public and private parties in The Netherlands and abroad.

There is a continual requirement in Life Sciences for acknowledging promising ideas and the realisation thereof.

Our consultants understand the Life Sciences sector and possess thorough knowledge of the market. InnoTact Consulting offers clarity in identifying opportunities for success.

SERVICES

The continual focus in the work of InnoTact is on realising the ambitions of the assigning party in the field of Life Sciences. The InnoTact advisory products in Life Sciences are comprehensive and under continual development. Some products from the current portfolio are:

- Technology-Market study
- Business plan development
- Programme evaluation
- **Strategy development**
- Public-Private partnering
- Biocluster development

SERVICE:

● STRATEGY DEVELOPMENT

InnoTact Consulting develops well-deliberated strategies that offer a permanent advantage for the client and provide a right to exist. We map out a route for private companies that will increase the profitability. We achieve a demonstrable, increased contribution to the common benefit for public and public-private initiatives.

We analyse the environment in which the client operates when developing a strategy. We identify and analyse relevant (inter)national trends and relate these to the client's strengths. We are in a position to achieve the most promising position for the client based on the client's 'Unique Selling Points', the developing market demand and the competitive position. We often formulate a set of promising strategic options first, and then we go on to develop the most interesting options with the client. This method enables the client to achieve the most suitable option in a number of steps.

Our greatest strength is our insight into matching Life Sciences technologies and concepts with the competitive and cooperative developments in the field.

Developing a strategy is an invigorating process in which we work very closely with the client. We regularly organise interactive strategy sessions. The future vision of the company or the initiative gains an increasingly concrete form throughout the process.

We document the final developed strategy in a strategic plan.

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